

Rafael Dymek

DESIGNER | FRONT END DEVELOPER | CREATOR

rafaeldymek.com
hello@rafaeldymek.com



Experience

TransPerfect

3 Park Ave, New York, NY 10016

Web Developer - Marketing and Communications

Responsible for the design, development and user experience (UX) of all TransPerfect (www.transperfect.com) and family of company websites.

September 2013 - Present

Led development team and oversaw front-end design of a new photo sharing gallery experience for client events. System automatically optimizes and scales images for web and mobile devices. On average, cut turn around time from production to client deliverable from three days to four hours.

Conceptualized and led team development of a new secure and intuitive portal system for several Fortune 100 companies (Bank of America, Johnson & Johnson, Pfizer etc), allowing easier access to contracts, events, quotes, global account executives, and reference materials. This tool sold over \$70 million in revenue over the course of four years.

Designed and developed a new real-time online visual interface for clients to easily reserve seats at our events. Previous system, users would select a seat number from a drop down, this new interface drastically improved user experience (UX) by visually representing seat availability and seat location in relation to the rest of the venue.

Migrated all client facing websites and web assets to an intuitive content management system and redesigned the front end to exceed today's user interface (UI) and user experience (UX) standards.

Ruder Finn Inc.

240 East 59th Street, New York, NY 10022

Responsible for creating innovative and engaging brand experiences for markets and customers around the world.

May 2013 - August 2013

Experience cont'd

HBO

Steiner Studios - 15 Washington Ave, Brooklyn, NY 11205

July 2011 - August 2011

Marketing Assistant for HBO miniseries Mildred Pierce through production company Killer Films. Worked with various aspects of post-production digital promotion.

Other works

Apple Mirror 2016

Smart Touchscreen Mirror

Created a fully functioning smart touchscreen mirror based on Apple's iOS 10.

Dispatch City 2015

dispatchcity.com

Dispatch City is the easiest way to discover, rate, and review on-demand services. Over 100+ providers in 10+ major cities cover everything from groceries to dry cleaning.

Seamless 2015

Tap Tap Takeout Campaign

 #TapTapTakeout

Whiskbox 2015

whiskbox.com

A simpler, less-wasteful way to bake. By streamlining each recipe and pre-packaging higher quality ingredients whiskbox is a baking kit that is easier, healthier, and more enjoyable for all ages.

Skills

HTML5 / CSS3 / Javascript / jQuery / PHP

7+ years of experience in front-end development and user interface (UI) and user experience (UX) design.

Software

Proficient in Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Final Cut Pro

Languages

English
Polish

Education

City University of New York

CCNY – The City College of New York

160 Convent Ave, New York, NY 10031

September 2009 - June 2013

Bachelor of Arts (BA) in Digital Design and Multimedia, Dean's List

Eleanor Roosevelt High School

411 E. 76th Street, New York, NY 10021

September 2005 - June 2009

High School Diploma, New York State Regents Diploma